



# Akanksha Singh

GRAPHIC DESIGNER / SOCIAL MEDIA STRATEGIST

## ABOUT ME

I'm a creative professional who wears two hats: a graphic designer & a social media strategist. I design eye-catching visuals that capture attention & help brands communicate their story. I create everything from logos, banners to content ideation, stories. My goal is to elevate brands through thoughtful design & targeted social media strategies that drive results.

## CONTACT



akankshasinghmailing@gmail.com



9310896909



www.linkedin.com/in/  
akanksha-singh-a93b5b27a



NEW DELHI, INDIA

## KEY SKILLS

- **SOCIAL MEDIA STRATEGY**  
Content Creation
- **GRAPHIC DESIGN**  
(Branding, Logo Design, Digital Ads)
- **PERFORMANCE OPTIMIZATION**
- **ADOBE CREATIVE SUITE**  
(Photoshop, Illustrator, Coreldraw)
- **STRONG COMMUNICATION**  
& Collaboration
- **VIDEO HOST & MODEL**

## LANGUAGE

- HINDI
- ENGLISH



## WORK EXPERIENCE

### VIDYAMANDIR CLASSES / 2023-PRESENT

Graphic Designer

I am responsible for overseeing the entire process, from content creation to design & execution. I have mastered the art of social media management across all platforms-from managing influencer marketing campaigns to large-scale collaborations

### SMART (NGO) / 2022-2023

Sr. Graphic Designer

I was responsible for creating impactful creatives for their different kinds of projects, designing magazines and many other creative things. As a part of gaming tech-Farzi, which was also a part of the same NGO. I created different kind of assets for their card games.

### APN NEWS / 2021-2022

Graphic Designer

I was responsible for creating the visual elements that make news content clear, engaging, and visually professional.



## EDUCATION

### MASTER DEGREE (ENGLISH HONOURS)

IGNOU | 2023 - 2026

### DIPLOMA

Graphic and Web designing | 2020-2021

### BACHELOR'S DEGREE (ENGLISH HONOURS)

Delhi University | 2019 - 2021



## SOFT SKILLS

- Collaboration
- Organizational Skills
- Leadership
- Time Management
- Communication Skills
- Creativity & Adaptability